



For Immediate Release
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Alternative Parking Options during Museum Grand Opening Secured by Downtown Greensboro Incorporated

Greensboro, N.C. – Downtown Greensboro Inc. (DGI) has arranged for three alternative parking locations for Downtown workers and visitors traveling into the center city on Monday, February 1 for the highly-anticipated grand opening and 50th anniversary events for the International Civil Rights Center & Museum. The **Greensboro Children’s Museum at 220 N. Church St.**, the **Kindley’s Office Furniture parking lot at 513 S. Elm St.** and the **Momentum Commercial Brokerage site on Barnhardt St. intersecting with W. Lewis St.** have agreed to serve as overflow parking sites on February 1, as area garages, surface lots and street parking are expected to fill before 6a.m. for the day’s scheduled events. Overflow parking is available at these sites until 5p.m. on February 1.

DGI President and CEO Ed Wolverton said “The opening of the International Civil Rights Center & Museum marks a milestone in Greensboro’s history that will generate national attention and attract visitors from across the region. As the grand opening event will occur on a workday, DGI also recognized that we needed to help existing businesses and residents by finding more parking options during this special day. We appreciate property owners that have graciously agreed to open up private lots for their neighbors and visitors.”

Downtown workers, employees and patrons are encouraged to consider alternative work and parking schedules for Monday such as working from home, staggering hours of operation or making alternate Downtown parking arrangements, or be prepared for some delays.

In addition to the Downtown overflow parking sites, the City of Greensboro will offer a Park & Ride Shuttle from the Coliseum to Downtown on February 1 from 6am-6:30pm. Visit www.greensboro-nc.gov for additional details.

Grand Opening Updates

Organizers of the grand opening events have enacted some security measures for the public ribbon cutting ceremony. The following items are prohibited during that time:

- Alcoholic Beverages
- Artificial Noise Makers
- Bags or Backpacks (larger than a small purse)
- Chains or Sticks of any length (non-medical use canes)
- Glass or Metal containers
- Coolers (unless containing medical supplies)
- Fireworks or any type of Explosive
- Illegal Drugs
- Knives of any size
- Laser Pointers
- Pets (except service animals for the disabled)
- Weapons of any description (weapons carried with a permit are also prohibited)
- Signs, banners, flags or any other items that would either obstruct the view of an attendee or serve as a dangerous projectile or security risk.
- Other items that in the judgment of City Officials pose a safety risk or diminish the enjoyment of an event by other patrons.

Lawn Chairs and blankets are permitted with inspection. Umbrellas are only permitted if scheduled to rain.

For more information on the upcoming street closures and a downloadable map, visit the Downtown Greensboro Inc. Web site, <http://www.downtowngreensboro.net/ICRCM-parkingmap-rev1.pdf> or the International Civil Rights Center & Museum site, www.sitinmovement.org.

About Downtown Greensboro Inc.

Downtown Greensboro Incorporated is a nonprofit economic development organization established in 1997. Our core purpose is to lead the development of downtown Greensboro as a prosperous and vibrant urban center, memorable and meaningful for those who choose to live, work, play and invest here. Visit www.downtowngreensboro.net for more information.